REPORT ON STRATEGY MEETING OF MID BOARD

TUESDAY 4 JUNE 2013 at 17:00, at FALSE BAY COLLEGE

Present: Directors of MID: Tony Smith (Chair)

Mike Romyn (Fundraising)

Elizabeth Milne (Governance and HR)

Dave Jones (Security)

Janet Annandale (Environmental)

Justin Maxwell (Membership)

Peter Wright (Park and Surfers' Circle)

Temp MID Admin Manager: Dorothy Johaadien

Guest speaker: Alison Lee (George Whitefield College)

Apologies from Steven Frankal and George Hill.

Alison Lee gave a presentation and led a discussion on fundraising. She emphasised the importance of having the basics in place before approaching donors – these include the vision and mission of the organisation, the key objectives, action plans for each objective, and a method of monitoring and evaluating the delivery and impact.

All directors to email Dorothy with proposals for fundraising projects for their portfolio.

Dave Jones then gave a demonstration of the new MID website.

Elizabeth Milne informed the Board of plans for a function on 16 July to welcome the new Manager, and proposed that all the MID membership should be invited. She suggested that a budget of R20k be approved for this event. This suggestion met with general approval and will be ratified by email in due course.

The meeting closed at 19:15.