

2013 MID PORTFOLIO PROPOSAL - MEMBERSHIP

MEMBERSHIP

It is our vision to have the maximum number of paying members possible who own the responsibility for, and who are all enthusiastically engaged in, the improvement of Muizenberg.

Our objectives are:

1. To increase the levy paying zone of the MID
 - To increase the network participation of the non-owner residents in Muizenberg
2. To develop an effective 2-way communication between the members and the MID board
 - Regular drop-in meeting points and times e.g.
 - Kitch Kombuis every Tuesday 8am to 8.30am
 - Empire Cafe every Wednesday 8am to 8.30am
 - Suggestion boxes and Info Flyer points, serviced weekly, e.g.
 - Empire Cafe
 - Kitch Kombuis
 - Knead
 - Muizenberg corner surf shop
 - False Bay Tourism
 - Cooked
 - Bombay Chilli
 - Epic Print shop, etc.
 - Collaborate with Marketing regarding Social Media, Website, newspaper articles
3. Support for regular “member driven” projects – venue, marketing, etc.
4. Develop a culture of member-focused member-driven improvement actions and projects.

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