

## 2013 MID PORTFOLIO PROPOSAL - FUND RAISING

1. **Create fundraising team**
    - People with personal contacts
    - People with skills (eg. Event Managing , Administration, Financial)
  2. **Investigate** what type of fund raising a SRA can and cannot do
  3. **Create appropriate legal structures** based on the investigation (MID fundraising bank account and/or Muizenberg Trust with bank account)
  4. **Apply for SARS fundraising tax number** so that donors can claim tax deduction
  5. **Investigate and create fundraising mechanisms:**
    - Social Media crowd funding
    - Professional fundraisers
    - Personal visits to various trusts and wealthy individuals to obtains donations
    - Fundraising Events
  6. **Set up fundraising categories**
    - a. Social
      - Beach Buddies
      - Shelters
      - Social Workers
    - b. Security
      - Patrols
      - CCTV Camera Network
    - c. Village
    - d. Beachfront
    - e. Public Art
    - f. Greening
2. **Establish accountability and feedback mechanism** for donors  
This is a feedback loop to the donor to prove that the funds were used in the category of their choice and details of the expenditure.

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